

Trends and good practices

The Peoples' Climate

Vote and Climate Promise

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80%
OF PEOPLE GLOBALLY WANT STRONGER CLIMATE ACTION FROM THEIR LEADERS

THE PEOPLE HAVE SPOKEN
peoplesclimate.vote

PEOPLES' CLIMATE VOTE 2024

CLIMATE PROMISE



The Peoples' Climate Vote 2024



The **Peoples' Climate Vote 2024**, carried out by UNDP and the University of Oxford, is the world's largest standalone public opinion survey on climate change. The **major findings** of the Peoples' Climate Vote 2024 are presented in four sections:

- The **Peoples' Perspective** shares findings on the lived experience of climate change, such as how climate change impacts people's daily lives.
- The **Peoples' Stocktake** shows how people perceive climate action already being undertaken.
- The third section, **Peoples' Priorities**, highlights what climate action people want their countries to take.
- The final section, **Peoples' Call for Collaboration**, outlines how people want countries to work together on climate.

The PCV 2024- At a glance

G20	EU
Argentina	Czechia
Australia	France
Brazil	Germany
Canada	Greece
China	Italy
France	Romania
Germany	Spain

India
Indonesia
Italy
Japan
Mexico
Republic of Korea
Russia
Saudi Arabia
South Africa
Türkiye
United Kingdom
United States



- The PCV 2024 is the second edition of the Peoples' Climate Vote global survey.
- The **15 questions** in the 2024 edition have never been put to people in any survey before.
- The survey was conducted in **87 languages** and engaging over **73,000 people** in **77 countries** across all regions over **8 months**.
- The **19 countries** pertaining to G20 and various countries of the EU were surveyed.
- **87% of world's** population represented.

- **The PCV 2021:** different set of questions and indicators
- 64% believed climate change is a global emergency
- The survey reached 1.2 million people in 50 countries using mobile gaming distribution





PCV 2024 KEY RESULTS

The Peoples' Climate Vote serves as a **platform for people to express their concerns needs on climate change** to world leaders.

Both editions (2021 and 2024) show broad public backing for ambitious climate action and highlight the importance of translating public support into policy



PCV 2024: The Peoples' Perspective

People are more worried about climate change.

- Globally, **53%** of people say they are more worried than last year.

Climate change is on people's minds.

- Globally, **over half (56%)** of people said they have thought about climate change daily or weekly.
- For **over two-thirds of the world's population (69%)**, these experiences have impacted people's big decisions, such as where to live or work and what to buy.
- Globally, **nearly half (43%)** of people said extreme weather events were worse than usual, compared with the previous year.



Within the G20, countries are less worried (50%) about Climate Change than last year, compared with the mounting concern in Least Developed Countries (LDCs) (59%).

The **countries** where **the most people were becoming more worried** about climate change were Mexico and Türkiye (77%).

People in Saudi Arabia (26%) and the United States (24%) were most likely to never think about climate change.

The Peoples' Priorities

Majorities want their countries to strengthen climate commitments.

Globally, four in every five people (80%) called for their country to strengthen its commitments to address climate change. Among people who said their country was doing well to address climate change, 82% still wanted to strengthen their commitments to climate action.

Within the G20, three in four people (76%) called for stronger commitments to climate action. This included large majorities of people in every country surveyed, including some of the world's highest GHG emission levels surveyed, ranging from

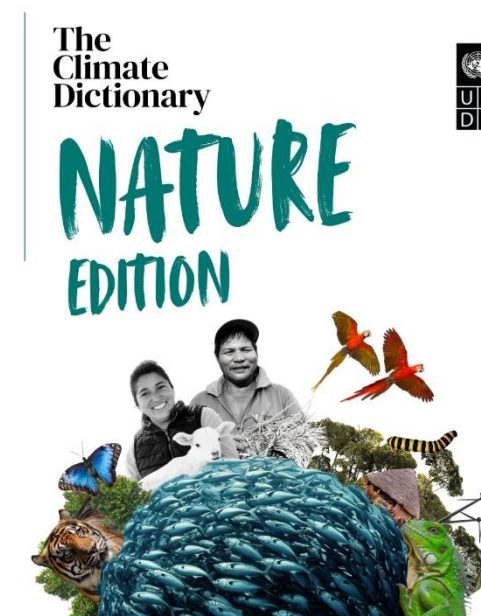
- 66% of people in Canada, the United States and Russia, to
- 93% in Italy and
- 88% of people in Mexico and the Republic of Korea.

Globally, **72% of people want their country to transition quickly from fossil fuels** to renewable sources of energy. Within 85% of countries (62 countries), a majority supported a quick transition away from fossil fuels to clean energy.

Surveyed country ranked by annual CO2 emissions, including land-use change as of 2023 ³¹	Proportion of people who wanted stronger climate commitments
China	73%
United States	66%
India	77%
Russia	66%
Indonesia	86%
Brazil	85%
Japan	74%
Mexico	88%
Iran	88%
Saudi Arabia	79%
Canada	66%
Germany	67%
Republic of Korea	88%
Democratic Republic of the Congo	81%
South Africa	77%
Türkiye	87%
Australia	74%
United Kingdom	84%
Italy	93%
France	80%

How UNDP supports public awareness in practice

- Under the Climate Promise, UNDP supports countries not only with technical policy advice, but also with public awareness and engagement tools.
- The Peoples' Climate Vote itself is one such tool — it connects people directly with policymakers through globally comparable data, country-level results and accessible communication products.
- In 2024, the Peoples' Climate Vote campaign reached an estimated **118 million people globally**, supported by localized toolkits, visuals and spokesperson support for country offices.
- Beyond surveys, UNDP also invests in accessible climate communication — for example through [Climate Action Explained](#), [Climate Dictionary](#), [Explainers](#) etc which break down complex climate concepts into clear, simple language.



**The
Climate
Dictionary**
for you to keep things simple



How UNDP supports training and capacity-building



- Through the Climate Promise, UNDP supports training and capacity-building for policymakers, practitioners and partners involved in climate planning and implementation.
- One example is the self-paced [online training on climate policy impact assessment](#), developed with UNFCCC partners, which helps countries design climate policies that are not only ambitious, but also socially inclusive and evidence-based
- Climate Promise support emphasizes whole-of-society engagement, strengthening the ability of institutions to work with civil society, youth, women's organizations, Indigenous Peoples and local communities throughout climate policy cycles.



With UNDP's support, young people are gaining practical skills to lead on climate action and resilience in their communities. For instance:

- **Guinea:** 256 youth trained in a Climate Camp on NDCs, environmental leadership & project planning, with a Youth Community of Practice created afterwards
- **Panama:** 70+ youth graduated from Climate Change Academy (climate science, mitigation and adaptation, leadership, project management, and communication). In 2024-2025 small grants supported 8 youth-led projects (impacting 250+ beneficiaries at community level)
- **Burundi:** 56 climate clubs established in schools + radio campaign and gaming contest to test climate knowledge engaged 1,200+ students

Resources

UNDP climate awareness campaigns:

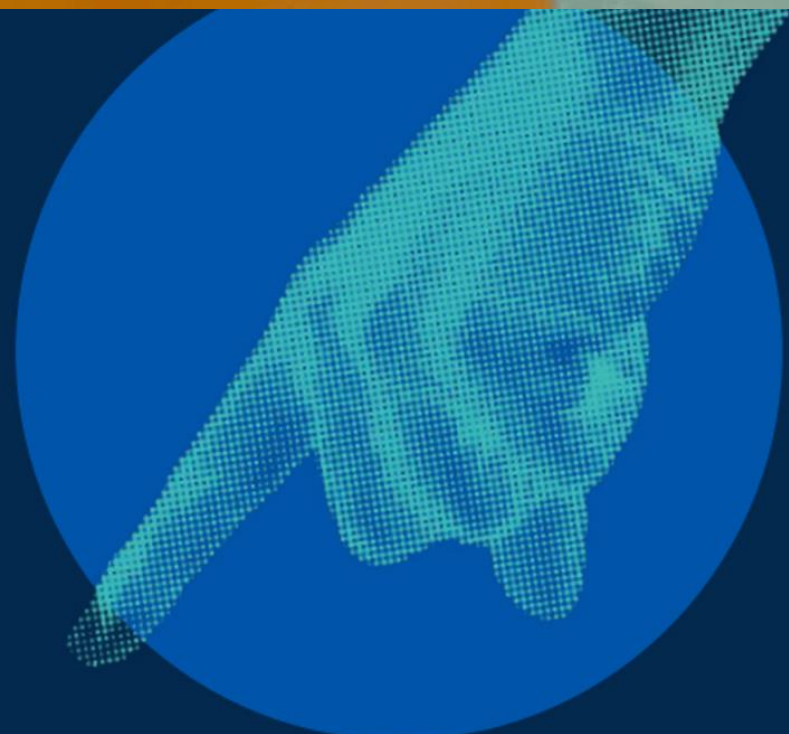
- UNDP's climate campaigns: <https://climatepromise.undp.org/what-we-do/campaigns>
- **Peoples Climate Vote 2024**: To explore the data and country results in more detail: <https://peoplesclimate.vote/>
- **Climate Action Explained**: video series that takes you on a journey around the world to see how people in 12 different countries are working for a safer, greener future for all.
- **Climate Dictionary**: an everyday guide to climate change terms and concepts available in 12 languages
- **Explainers**: unpacking different climate concepts, definitions and approaches

Training courses:

- **Youth for Climate Action** (UNDP, ECOHouse): This self-paced course provides a comprehensive introduction to the issue of climate change, where you can further your education and incorporate tools that will allow you to impact your reality, both locally, nationally and internationally.
- UNDP and UNFCCC have launched a new **self-paced online training module on policy impact assessment**: this interactive module offers practical guidance to help policymakers design climate policies that are not only ambitious, but also evidence-based, inclusive and aligned with sustainable development priorities
- Database of online free training courses developed by UNDP and partners: <https://www.learningfornature.org/en/course-offerings/>

Interactive platforms:

- **Youth4Climate engagement platform**: over 30k members exchanging opportunities, events, resources, as well as the annual call for solutions
- **NDC Insight Series**: shares timely analysis, critical insights and explores the latest thematic trends we are seeing in the 2025 submission cycle. The final issue explores insights across 10 key thematic areas. It also showcases the results of the UN system's support to countries, under the Climate Promise 2025. [Explore the interactive platform](#)





THANK YOU

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