

AMARC - World Association of Community Radio Broadcasters

29 March 2012

Engaging Community Radio on Climate Change Adaptation, Research and Advocacy

Improve the understanding of local populations and the assessment of impacts, vulnerability and adaptation

Action Pledge purpose

This project aims to strengthen community knowledge and give local communities a strong voice concerning the impact of climate change and how these communities can adapt to the ongoing changes. This will be accomplished by increasing their input into local research and policy dialogue and enabling them to share their experiences in coping with and adapting to climate change. In addition, the project will achieve this by capitalising on the reach and influence of existing community radio networks in selected countries in Africa, Asia-Pacific, and the Latin America/Caribbean region.

Actions

This project will community radio networks to increase their engagement, uptake, and dissemination of climate change adaptation practices, It will foster new collaborations with climate change adaptation researchers, local decision makers, and community members. It will also capitalise on and further strengthen community radio's traditional advocacy role to articulate local concerns on climate change to national and international forums.

The partners in the implementation of this project are drawn from the membership of two existing networks:

- The World Association of Community Radio Broadcasters (AMARC), and its Regional Office in Lima Peru, in Dakar, Senegal, and in Kathmandu, Nepal.
- AfricaAdapt
- UNEP, United Nations Environment Programme;
- BHN (Basic Human Needs);
- Futuro latinoamericano;
- ITDG, Soluciones practicas;
- International Institute for Environment & Development;
- Oxfam Novib;
- EED;

Expected results

The proposed project draws upon the strengths of community radio to increase community awareness on climate change and encourage engagement in appropriate adaptive practices. It does so by initiating collaboration between established networks of community media and researchers in selected countries on three continents. The project will foster cross-scale

cooperation in initiating, reviewing and communicating these adaptation initiatives alongside relevant stakeholder groups, particularly local communities. To this end, it will strengthen the capacity of established national networks of community radio broadcasters to:

1. Better understand the local-level implications, impacts, and perceptions of climate change within their broadcast constituencies;
2. Survey and establish links with adaptation research initiatives already being undertaken within their broadcast regions or neighbouring regions;
3. Work with researchers to distil information and lessons learned which are relevant to their broadcast constituencies, and to inform researchers about any community concerns and observations on climate change;
4. Produce relevant and informed radio programming that addresses the issues faced by their broadcast communities; and
5. Convene appropriate forums to translate and communicate this work to their broadcast communities as well as to policy communities and national/international stakeholder groups.

Indicators of achievement

Participating community radio broadcasters: Minimum of four broadcasts based upon specific stages of the implementation process (surveying community experiences; engaging with researchers; hosting a stakeholder forum; sharing findings and outcomes).

National broadcaster networks: National report on the impacts of the initiative on national community radio networks, lessons learned, and ways forward.

AMARC: Three one-hour broadcasts drawing upon the series of community broadcasts, aimed at international audiences. Synthesis report on the framework developed for dissemination among AMARC's international network of community radio stations.

Monitoring and evaluation frameworks will be developed through a participatory framework involving the implementing partners' at all three scales of intervention (local, national, continental). The mapping and assessment phase at the outset of the project will allow for teams at each of the scales of engagement to agree on sets of common and differentiated progress indicators and data-collection instruments drawing upon the frameworks described below. This will ensure that evaluations take as a baseline the specific levels of existing capacity at the different project sites.